

JOB TO BE DONE

I NEED (WHAT)

WHEN (SITUATION)

I WANT TO (MOTIVATION)

SO I CAN (EXPECTED OUTCOME)

EXAMPLE

I NEED (WHAT)

- to create a beautiful space where light, water, nature and creativity connect
- an innovative, transformative space for me and others to create
- space to breathe - to feel, to be, to love, to give thanks

WHEN (SITUATION)

- I'm in my current state of desiring a life that's true for me

I WANT TO (MOTIVATION)

- create vibrant ways for people to come together for fun, cozy connection
- help others find their joy and facilitate groups growing together

SO I CAN (EXPECTED OUTCOME)

- set myself free and surrender to loving what's important to me
- explore into the unknown with a spirit of adventure
- let go of what doesn't serve me