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Plaid for Women Earns Women’s Business Enterprise Certification

DALLAS-FORT WORTH, TX (February 8, 2018) -- Female-centric media company, Plaid for Women, is proud to be recognized as a certified woman owned business.

“As the pace of women starting and owning businesses grows, it was important for our company to go through the official certification process to be recognized as a woman owned business,” shares president, Sarah Webb.

Plaid for Women, Inc. recently received the prestigious Women’s Business Enterprise national certification from the Women’s Business Council – Southwest (WBCS), a regional partner organization of the Women’s Business Enterprise National Council (WBENC). The rigorous certification process that includes an in-depth review of the business and a site inspection, confirms the business is at least 51% owned, operated and controlled by women. This certification, nationally recognized by more than 1,000 major corporations and government entities, further benefits Plaid for Women’s clients in achieving their commitments to supplier diversity through the procurement process.

As the nation continues the conversation about diversity in the workplace, Plaid for Women provides resources for women to tackle harassment, pay inequity and career progression. The inclusive nature of Plaid for Women is designed to let women know they are not alone in facing challenges.

ABOUT PLAID FOR WOMEN

Plaid for Women, Inc. is a platform where women of all races, religions, and political affiliations connect and share resources regarding the “Business of Life.” Utilizing blog, video, and audio formats, viewers discuss career & money, health & wellness, home & family, inspiration, and more.

Inclusive and professional, Plaid’s underlying theme and culture is “No Mean Girls.” Plaid does not condone destructive behavior, rather it recognizes talent & character, provides support in failure & success, and helps women to succeed – even if they surpass their peers.

Plaid is dedicated to providing meaningful content for the “entire woman.”

ABOUT WBENC

The Women's Business Enterprise National Council (WBENC), founded in 1997, is the largest third-party certifier of businesses owned, controlled, and operated by women in the United States. The company has certified more than 13,000 women's business enterprises. They have 14 national regional partner organizations, and over 300 Corporate Members.

WBENC provide best-in-class programming, events and networking opportunities for women-owned businesses, supplier diversity experts, government and corporate procurement professionals, and other industry and thought leaders throughout the U.S. Additionally, WBENC provides support and resources through the full life cycle of entrepreneurship to ensure women business owners have access to the education, support and tools needed to grow and succeed.

<http://www.wbenc.org/>