

Houston-based charity founder authors women empowerment book

Author and Entrepreneur CaDori Brand of CaDori's Helping Hands

HOUSTON - Dec. 26, 2017 - [PRLog](#) -- Houston, TX-based author and entrepreneur CaDori has recently joined the client roster of Amirakal Marketing.

CaDori is the author of "Women Put Yourself First and Be Happier," an inspirational book for women and girls. She reminds everyone in her self-published book that when on an airplane, passengers are instructed to put their own oxygen mask on first before assisting others. She believes it is the same in real life. "If you don't put yourself first, no one else will," she states, as for many years, she did not. CaDori's book was featured at the Book Expo and Book Con 2017 and she was also featured on the Simply Centrell Radio Show in September 2017. This past summer, CaDori gave an empowerment talk to young girls at the "Chicks with Class" girls' camp.

Born Cathy Marshall in Birmingham, AL, she was the eldest girl of 13 siblings, and was a natural born leader with a giving spirit from a young age. She coined the name "CaDori" as a combination of her name, her mother Doris and her late son Dougie. CaDori loves helping others. She is a registered nurse by trade, but spends a tremendous amount of time giving back. CaDori is the founder of *CaDori Helping Hands*, a non-profit charity to help people in need. She was once homeless and jobless, and had to live in a shelter temporarily when her children were young and knows first-hand the struggle of depending on good-hearted people and faith in God. CaDori founded the Helping Hands organization to help those in need in an effort to give back. This year alone, *CaDori Helping Hands* has provided turkeys and hams at Thanksgiving, donated baby supplies to young mothers, and delivered cleaning and personal care items to families who've lost everything during Hurricane Harvey. In addition, this past summer, CaDori donated backpacks full of school supplies to children in a local shelter and fed over 100 people displaced by Hurricane Harvey at a hotel in Livingston, TX.

In addition to *CaDori Helping Hands*, CaDori also founded *Dougie's Kids, Inc.* in January 2011. *Dougie's Kids, Inc.* is a charitable organization dedicated to helping and ensuring the well-being of children across America. It is named after Cathy's oldest son, Bobby Denerio Marshall Brown, affectionately known as "Dougie", who passed away in 2010 in a motorcycle accident. Dougie adored children and always assisted them by giving helpful advice, taking them to fun places and supporting them by attending games on Saturdays. To date, *Dougie's Kids* has given to shelters, schools and awarded scholarships and in doing so, has positively impacted the lives of many children.

As an entrepreneur, CaDori's "I Love Me" and CaDori Helping Hands merchandise as well as her print book and gift box are available for sale on her website www.cadoribrand.net and Amazon.com. She is currently writing her second book, a cookbook, to be released in 2018. CaDori has been featured in the Spotlighted Article in Empower Magazine and was a featured speaker at the "Beneath the Makeup" 2017 Conference. She has also been featured in the December 2017 Black Houston Magazine and in the September 2015 issue of Living Magazine.

Amirakal Marketing will be handling media and public relations for CaDori and helping her to promote her current and upcoming events and features. To connect with CaDori, follow her on Instagram at @cadoribrand and follow her FB page @CaDoriBrand. For media and press inquiries for CaDori, contact Amirakal Marketing at pr@amirakalmarketing.com or call 866-441-3583.

About Amirakal Marketing:

Amirakal Marketing is a full-service marketing and branding firm founded in the Metro Atlanta area, now based in Central New Jersey. The company handles all areas of marketing for their clients including promotional products, customized apparel, print marketing, media and public relations. Their clients include small businesses, large corporations and government agencies, public school systems and local churches, civic and non-profit organizations, professional athletes, entertainers and celebrities across the country. For more information on marketing and PR services, contact them at 866-441-3583, connect with them on social media or email pr@amirakalmarketing.com.

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